

# Keeping Hope Housed: A Blueprint for Preventing Homelessness

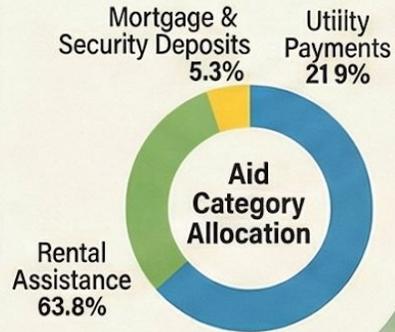
The Hope Conference: An effective, fiscally responsible model for preventing family homelessness.

## THE PROBLEM & OUR SOLUTION



## A DUAL-PRONGED APPROACH: RELIEF & EMPOWERMENT

 **IMMEDIATE FINANCIAL AID**  
Stops eviction



**PERSONALIZED IN-HOME COACHING**  
Builds financial planning & long-term stability



**A VOLUNTEER-POWERED COMMUNITY NETWORK**  
Over 70 volunteers, 27 local branches, delivering compassionate, direct support.

## PROVEN IMPACT & UNMATCHED EFFICIENCY

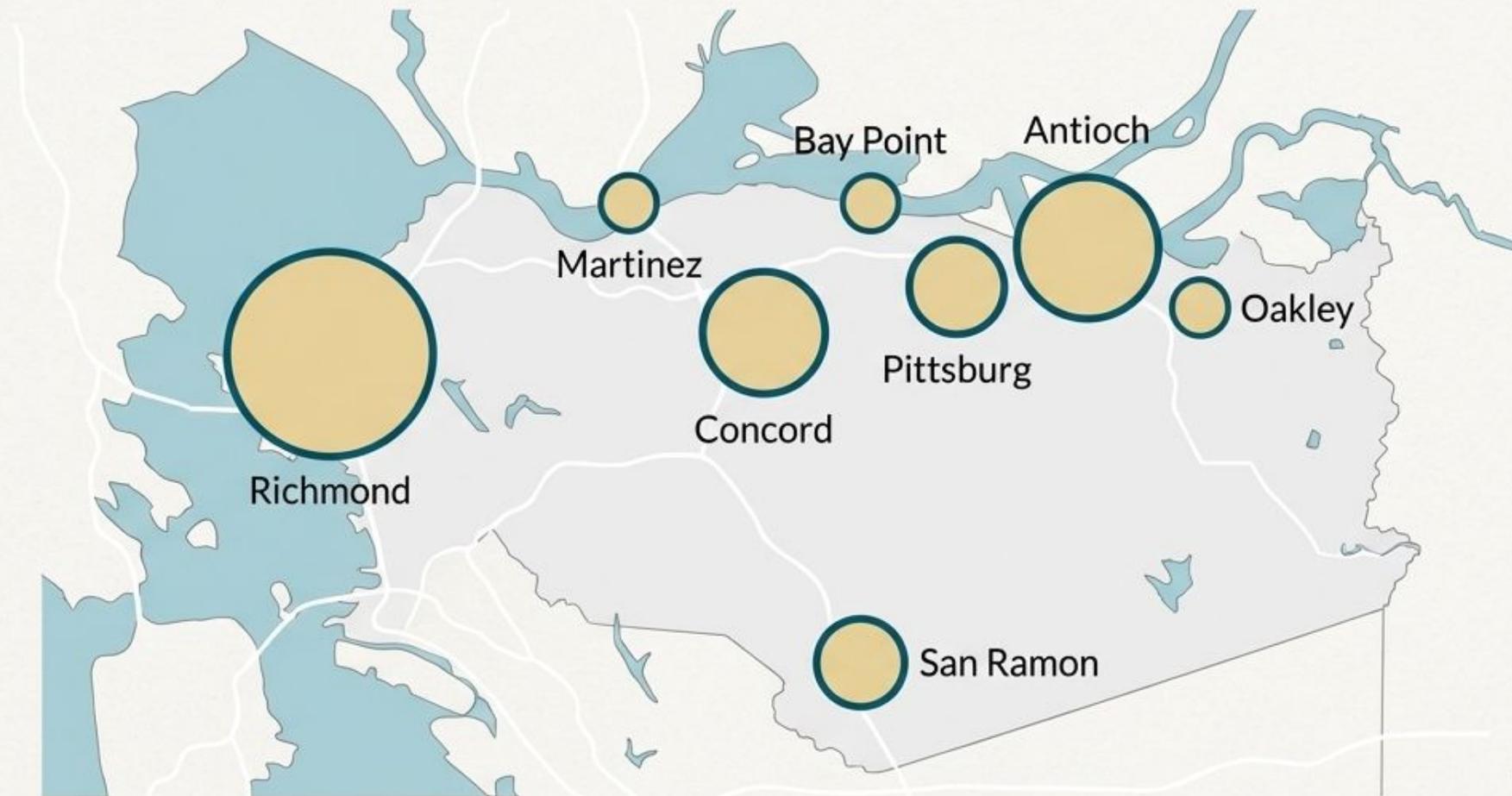


 **\$2.1 Million+**  
In Direct Aid Delivered (2019-2025), assisting 997 families & 2,300+ individuals.

 Over **90%**  
Of All Aid Directly Supports Housing (Rent, utilities, mortgage).

 **99.8%**  
Of Donations Go Directly to Families.  
Lean, volunteer-run model ensures maximum impact.

# Our Impact Across the Community



While our network is widespread, our data shows a concentration of need and support in key urban and suburban centers, allowing us to target resources where they are most effective.

# We Have Provided a \$2.1 Million Lifeline to Thousands of Our Neighbors.

Impact Summary: 2019-2025



**\$2,122,515**

Total Direct Financial  
Aid Distributed



**997**

Families Kept Stable  
and Secure



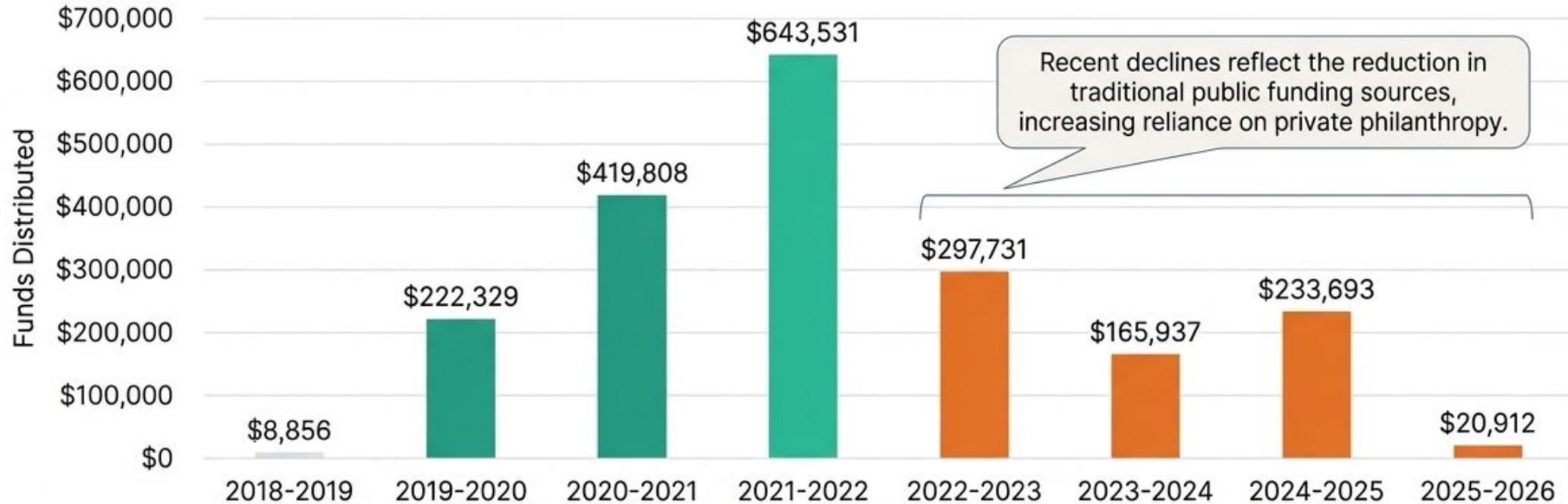
**2,303**

People Served  
(1,300 Adults & 1,003 Children)

*This impact is felt in communities from Richmond to Oakley, directed precisely where the need is greatest.*

# We Have Maximized Every Dollar Through Years of Volatile Funding Cycles.

Funds Distributed by Fiscal Year (2018-2026)



*Despite these challenges, our financial stewardship remains disciplined and squarely focused on what matters most: keeping families in their homes.*

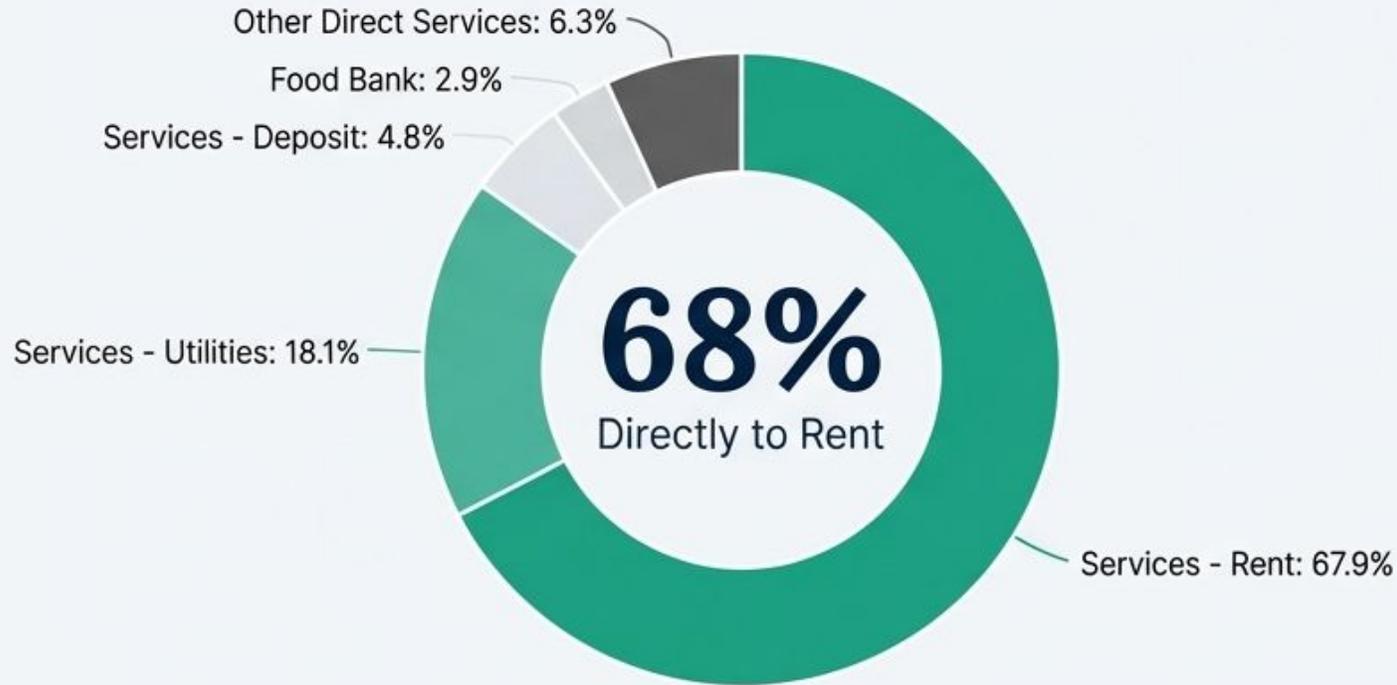
## Funds Provided by Conference (2020 - 2025)

### The Power of Partnership: Our Conference Network



# Our Focus is Laser-Sharp: 68% of All Funds Go Directly to Paying Rent.

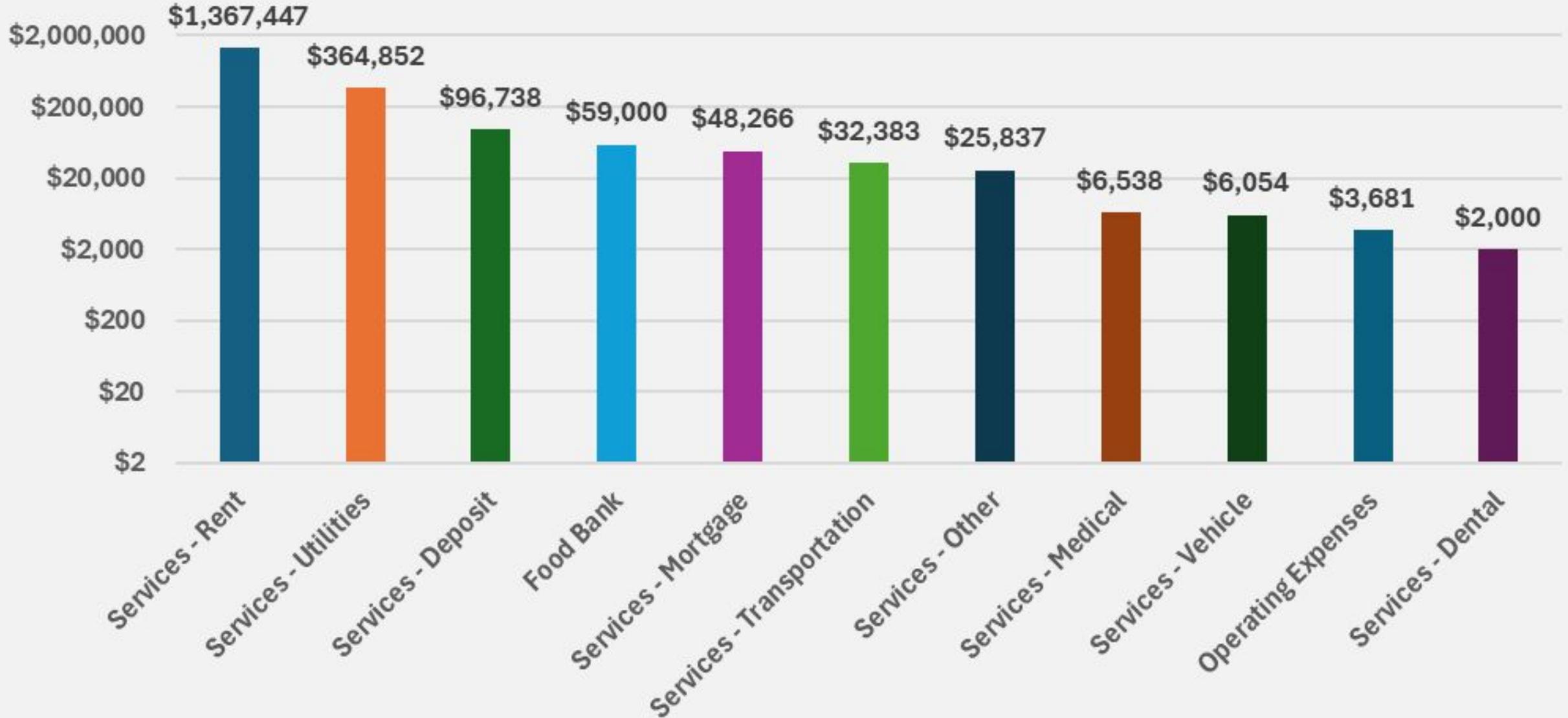
## How We Deploy Our Funds (2020-2025)



Nearly 90 cents of every dollar is spent on the three most critical components of housing stability: rent, utilities, and security deposits. Our overhead is minimal, ensuring your investment has maximum direct impact.

*This financial discipline is made possible by the strength of our extensive partner network.*

## *Funds Provided by Category (2020 -2026)*



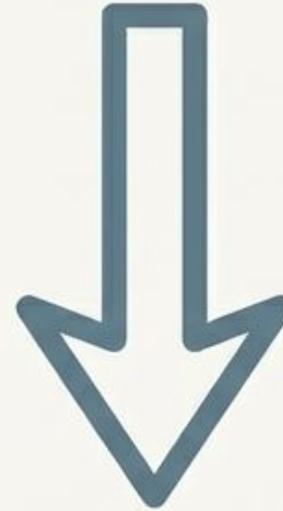
# The Need is Increasing While Traditional Funding Sources are Diminishing.



**Need is Rising**

**26% Increase**

In qualified cases reviewed by The Hope Conference in FY 2024/25 compared to the previous year.

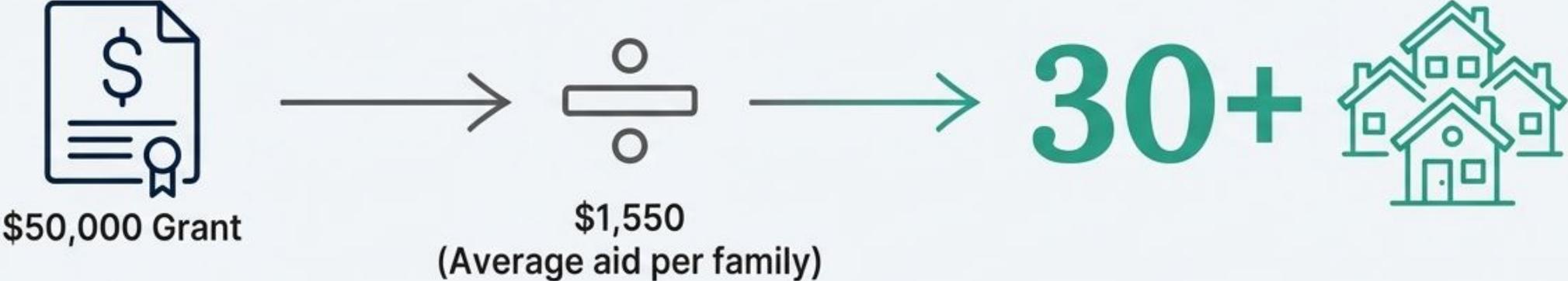


**Funding is Shrinking**

Federal and other local funding has been eliminated or severely cut back, spreading partner charities thin and increasing pressure on our program.

This growing gap between need and resources makes targeted, private investment more critical than ever to maintain our community's progress.

# Your \$50,000 Grant Will Directly Prevent Homelessness for More Than 30 Families



Based on our historical average assistance of \$1,550 per family, your investment will provide the critical funds needed to keep more than 30 additional families safely in their homes, preventing the trauma and expense of homelessness.

*You have the opportunity to partner with a proven leader to sustain the stability of our community.*